

Artist Call-Out: Call for Road Mural Design

Do you have a background in design? Would you like to be part of an innovative public art project?

A group of neighbours on Collinson Street has received a My Great Neighbourhood Grant from the City of Victoria to paint a road mural right onto the pavement, between Cook and Trutch. The idea? To create a bright, attractive neighborhood feature that encourages drivers to slow down as they enter our residential area!



The chosen design will use no more than five colours and will be simple enough to be painted onto the street by neighbours of all ages and abilities. The finished pavement painting will be 10 metres by 5 metres, and we're particularly



interested in a nature theme. (Two of our favorite road murals are the tree painting on Lauder Avenue in Toronto and the hummingbird on Pelham Avenue, also in Toronto.)

An ad hoc, volunteer selection panel, including artists and local community members, will select the final design based on appeal and paintability. Preference will be given to artists who are available to chalk the design onto the pavement and work with volunteers on painting day in July 2018. (We'll decide on weekend date that works well for the artist and as many neighbors as possible.) The artist of the chosen design will receive an honorarium of \$1000.

On painting day, the street will be blocked off so that neighbors, community members and passers-by can join in on the painting fun, and we're sure the winning design will garner media attention!

To submit a design, please send a cover letter and a full-colour design sketch (no larger than 12"x18") to CollinsonRoadMural@gmail.com or drop off at Fairfield Community Place, 1330 Fairfield Rd., by **Monday, April 16, 2018**.

This project is made possible through the partnership of the Fairfield Gonzales Community Association and the Greater Victoria Placemaking Network, and the financial support of the City of Victoria.

Fairfield Community Place, 1330 Fairfield Road, Victoria, BC, V8S 5J1. (www.fairfieldcommunity.ca/)

